

Direct Marketing



At APR, we use our advertising, marketing, and direct mail programs to create high-quality sales literature and publish information about your home through selected full-color magazines, area tours, and direct mail campaigns to highly qualified prospects. This is a sampling of our direct marketing materials:

- Property brochures and flyers
- Postcards for Just Listed, Just Sold and Open Home properties
- Mailing campaigns based on specific demographic profiles
- Targeted promotions designed specifically for other real estate agents working with buyers