

# Print Advertising

**San Francisco Office Properties**

**Peninsula Office Properties**

LEADING REAL ESTATE COMPANIES

**4709 Paradise Drive**  
Originally the Burtin family home... Offered at \$4,200,000

**1915 Strath View Drive**  
Stunning luxury home with unparalleled breathtaking views... Offered at \$2,000,000

**26 West Hicaste Road**  
Located in lovely West Marin... Offered at \$1,000,000

**88 Shady Lane**  
Charming Pacific Grove cottage... Offered at \$1,000,000

Print advertising plays a key role in the marketing strategy for most homes. Where ads are placed depends on the home's location, unique attributes, and other factors. We place property ads in almost every neighborhood newspaper and in all major Bay Area newspapers, including:

- San Jose Mercury News
- The Examiner
- Contra Costa Times
- San Ramon Valley Times
- Sonoma Index Tribune
- San Francisco Chronicle
- Palo Alto Weekly
- Marin Independent Journal
- Tri-Valley Herald
- Fremont Argus

## Regional Real Estate Guides

APR participates in local and regional real estate guide programs, such as Homes & Land.

## Lifestyle Publications

Image advertising is placed in specific lifestyle publications, such as Diablo Magazine, Gentry Peninsula, and Marin Extraordinary Living.

## Luxury Home Publications

Based on our reputation as a leading purveyor of distinctive homes, we seek out the best luxury home publications for showcasing high-end properties, including:

- Wall Street Journal
- Unique Homes
- duPont Registry
- Luxury Real Estate Magazine